

Frequently Asked Questions

- 1) How much will publishing my book cost?
 - a. There are no upfront out of pocket costs to you when BAE chooses to publish your book. The fees and costs associated with and stemming from publishing your book are initially borne by BAE and recouped from the proceeds of the sale of your book.
- 2) How much money will I make from my published book?
 - a. There is no reliable way to predetermine how successful a published book will be in the marketplace. There are numerous variables that determine book sales.
- 3) What are royalties?
 - a. Royalties are the portion of the proceeds (profit) from the sales of your book paid to you as the author.
 - b. As the author, you will receive a percentage of the total profits from the sales of your book.
- 4) What will my royalties percentage be for my book?
 - a. Your specific royalties percentage will be determined by agreement between you and BAE. The percentage will depend on a number of factors and determined before your book is published.
- 5) How long does the publishing process take?
 - a. How long the publishing process will take depends on a number of factors. The greatest determining factor is where you are in the writing process. The more complete your manuscript is when you begin working with BAE, the shorter the time until your published book is available to the public.
 - b. Editing is a crucial component in the writing and publishing process. Editing will be a substantial portion of the process and often the most time consuming.
 - c. A more precise time period for your book's distribution will be determined and agreed to prior to beginning the process.
- 6) I'm not an author, I just have a really good idea. Now what?
 - a. Excellent! That's exactly why our ghostwriters and co-authors are here. Click on the "Services" tab, choose Ghostwriter & Co-Author Services to learn more about those services.
- 7) What if I have an idea, but I'm not sure if it's good enough for a published book?
 - a. Great! You've come to the right place. Our Consultation Services are designed specifically for this. We will listen to your idea and discuss its merits and any potential challenges. We will discuss your goals for the project, give you market

and publishing relevant feedback, as well as help you develop the concept, an outline, and a plan for execution.

- b. We at Bleu Anchor Entertainment strongly believe that in artistic expression there are no bad ideas, just undeveloped one. We will help you develop your idea so that you can take action steps towards publication.
 - c. Click on the “Services” tab, choose “Consultation” to view our options.
- 8) Who will own the rights to my book once its published?
- a. Who owns the rights to your book and what rights are owned will be determined when BAE chooses to publish your manuscript.
 - b. Generally, the publishing company licenses (borrows) the rights to your book so that it can market, promote, and otherwise generate sales.
- 9) Can I just email BAE my manuscript or book idea?
- a. BAE does not accept unsolicited manuscript or idea submissions/queries. Unsolicited manuscripts, submissions, and queries will not be answered, and BAE will have the right to exploit any content contained therein for its own gain without compensation or acknowledgement to or of the sender. See our [Terms & Conditions Policy](#).
 - b. BAE does not require submissions/queries to be submitted by a literary agent. If you have a manuscript or book idea that you would like BAE to consider for publication, click the “Services” tab, choose “Publication,” click on the “Submissions/Queries” option to contact us. Include in the subject line “Submissions/Queries,” and briefly describe what project you’re interested in sharing with BAE (i.e. crime novel, memoir, cook-book, etc.). We will happily schedule a time to discuss your project and determine whether BAE needs you to submit a formal Book Proposal. **DO NOT INCLUDE YOUR MANUSCRIPT OR A SYNOPSIS OF YOUR IDEA.**