

Frequently Asked Questions

- (1) How much does a ghostwriter/co-author cost?
 - a. How much a ghostwriter charges for his/her services is as unique and personalized as the ghostwriter. The total cost will depend heavily on how the writer calculates his/her fee. Generally, ghostwriters charge either a flat fee per project, an hourly fee, or per word. Charging an hourly fee is less common because of how challenging it is to calculate how many hours a particular project will take. A flat fee per project generally includes a specific word count/page number or range. Most reputable and professional ghostwriters charge per word because it is the easiest way to calculate the size of the project and the most accurate. Most people calculate the length of a book by page number, but the page number can vary greatly depending on font style and size, formatting, spacing, etc.
 - b. While cost is certainly an important factor when determining whether and which ghostwriter to choose for your project, keep in mind that you get what you pay for. Producing original, quality content for a novel, scholarly article, memoir, etc. can require hundreds of hours of work, extraordinary skill and talent, and an immense level of focus and dedication. So, if a fee seems too good to be true, you're probably not working with a professional, skilled author and probably will not receive a well-written, original manuscript.
 - c. Bleu Anchor Entertainment offers several packages to meet your literary and financial needs. Click on the "Services" tab above to choose the package that serves you best or Send Us A Dove and let us customize a package for you.
- (2) Do I have to pay the entire fee upfront?
 - a. No. Each package requires an initial, non-refundable retainer/deposit to secure the requested services. The non-refundable retainer/deposit is one fifth (1/5th) the total fee and is due on or before the initial consultation. The remainder of the fee will be broken into four (4) equal payments due at each of the milestones in the process.
 - b. When you schedule the initial consultation, you will receive an invoice for the initial, non-refundable retainer/deposit and a copy of the standard contract agreement for your review.
- (3) How long does the ghostwriting/co-writing process take?
 - a. How long the process takes will largely depend on the nature and type of project you and your author are creating. It could take several weeks to several months or more. The amount and nature of any necessary research, the number and nature of revisions, the length of the project, etc. are all factors in the overall timeframe for completion.
 - b. During the Planning & Outlining phase, you and your author will determine an estimated timeframe for completion. As the process is underway, you and your author will work closely and have opportunities to make adjustments to the schedule, if necessary.
- (4) How do I know what kind of writing skills my ghostwriter/co-author has?
 - a. Writing samples are available either on this website or upon request.

- (5) How/when will I meet with my ghostwriter/co-author?
- a. Any and all contact between you and your author can take place via telephone, email, text messaging, and/or video conferencing (i.e. Skype, Facetime, Zoom, Fuze, etc.).
 - b. Generally, the specific dates/times for all meetings with your author will be scheduled at the previous meeting.
 - c. You will schedule the initial consultation via the calendar on the “Services” page once you’ve chosen your package. During your initial consultation, we will schedule the Interview/Review meeting.
 - d. All other meetings with your author will either be predetermined and scheduled during the Planning/Outlining meeting or coordinated between you and your author, as needed.
- (6) What if neither of the packages offered works for me?
- a. The ghostwriting/co-writing process is a collaborative team effort. Bleu Anchor Entertainment knows that it’s important to have a unique and individualized process for each client because no two projects are the same. Our packages are designed to offer options that serve a wide variety of literary and budgetary needs.
 - b. If you have additional questions about the packages, click on the “Send Us A Dove” tab above to contact us. Include in the subject line “Explain the Packages,” and send us your questions. We’re happy to answer your questions and explain our services.
- (7) What if I don’t know what services I need?
- a. The individual packages are designed to offer options that serve a wide variety of literary and budgetary needs.
 - b. If you are unsure what services you need, please use the “Send Us A Dove” tab above to contact us. Include in the subject line “What Services Do I Need?” and briefly describe what project you’d like help with (i.e. crime novel, memoir, cook-book, etc.). We’re happy to help you determine the services that will best fit your project.
- (8) How do I know whether I need a ghostwriter or a co-author?
- a. When deciding whether you’d prefer to hire a ghostwriter or a co-author for your project, there are a few things to consider, but the main point is if you want to write any portion of the project on your own.
 - b. Having a ghostwriter means that you can leave all of the writing to a skilled professional. Your ghostwriter will share with you drafts of the work as the project progresses for your feedback, but you will not be responsible for writing any of the material. However, it does not mean that you can share your idea and just walk away until the manuscript is complete. Your ghostwriter will work largely independently but will still need to meet with you on occasion as the project progresses.
 - c. Having a co-author means that you will write a portion of the work. You and your co-author will determine how you will produce the work—who writes what, how much each of you is responsible for writing, etc. Working with your co-author will require greater interaction and collaboration to ensure that the final manuscript is a cohesive, uniform work.

- d. If you're not sure whether you'd like to hire a co-author or ghostwriter for your project, we will help you decide what will serve you best. Click on the "Send Us A Dove" tab above to contact us. Include in the subject line "Ghostwriter or Co-Author," and briefly describe what project you'd like help with (i.e. crime novel, memoir, cook-book, etc.). We're happy to help you choose the option that best serves your needs.
- (9) Whose name goes on the book/Who gets credit for the book?
- a. Your name goes on the book and you get all the credit when you work with your ghostwriter. You receive and retain the full copyright in the project.
 - i. Generally, a ghostwriter remains unseen and behind the scenes. However, there are instances when the author (you) gives credit to your ghostwriter. Our ghostwriters do not need or expect such recognition. This is a point that can be discussed and determined during the initial consultation.
 - b. Your name and your co-author's name go on the front cover of the book and you both receive credit.
 - i. The details of this arrangement will be discussed and determined during the initial consultation.
- (10) How can I take credit for a book I didn't write?
- a. Simply put—by agreement. Generally, copyright (and credit) belongs to the author, the person(s) who actually write the work. However, those rights can be assigned (given) to another by written agreement.
 - b. You and your ghostwriter will sign a written agreement that transfers all rights in the work to you.
- (11) Will my ghostwriter tell anyone that I'm not the author?
- a. No. You and your ghostwriter will sign a written agreement that transfers all rights in the work to you. That agreement will also include a confidentiality agreement, whereby your ghostwriter and Bleu Anchor Entertainment agree to never disclose that you are not the author of the work, without your written consent.
 - b. You, however, are free to disclose that information at any time.
- (12) What if I've written part of the manuscript, can this save me money?
- a. Yes. If you've written a portion of the work, your co-author can help you write the remainder. This could save you money because it would require your co-author to do less writing.
 - b. Your ghostwriter can incorporate your writing into the project and could save you money because your ghostwriter will have less words to write.
 - c. How much money including your own writing could save depends on the nature and quality of the writing. If the writing requires extensive revisions to include in the project, it may be more practical to allow your co-author or ghostwriter to write that portion.
- (13) I'm not a writer, I just have a really good idea. Now what?
- a. Excellent! That's exactly why our ghostwriters and co-authors are here. Choose a package from the "Services" tab and we'll turn your great idea into tangible artistic expression.
- (14) My book requires extensive research. Do I have to do the research?

- a. No. We will happily conduct any and all research necessary to provide you with a factually accurate, truthful, and correct manuscript.
- (15) What if I have trouble with my ghostwriter/co-author?
- a. Our one-on-one approach is designed to maximize the comradery, collaboration, and satisfaction throughout the writing process. Your author will provide you with drafts of the project as you move through the process so that you can provide any and all feedback you deem important. Your author's utmost goal is to provide you with a manuscript that exceeds your expectations, so your author is open to, looking forward to, and expecting your feedback.
 - b. Our authors are highly trained and skilled professionals who are able to adapt to whatever serves you and your project best.
- (16) What if I have an idea, but I'm not sure if it's good?
- a. Great! You've come to the right place. Our consultation services are designed specifically for this. We will listen to your idea and discuss its merits and any potential challenges. We will discuss your goals for the project, give you market and publishing relevant feedback as well as help you develop the concept, an outline, and a plan for execution.
 - b. We at Bleu Anchor Entertainment strongly believe that in artistic expression there are no bad ideas, just undeveloped ones. We will help you develop your idea so that you can take action steps towards publication.
 - c. Click on the "Services" tab and select "Consultation" to view our consultation options.
- (17) What if me and my writer don't agree on revisions/content?
- a. Our one-on-one approach is designed to maximize the comradery, collaboration, and satisfaction throughout the writing process. Your author will provide you with drafts of the project as you move through the process so that you can provide any and all feedback you deem important. Your author's utmost goal is to provide you with a manuscript that exceeds your expectations, so your author is open to, looking forward to, and expecting your feedback.
 - b. Our authors are highly trained and skilled professionals who are able to adapt to whatever serves you and your project best.
 - c. You and your author will determine how any disputes concerning content are resolved during the initial consultation. So, before any writing begins, you will have agreed to how any content disputes are resolved.
 - i. Your author wants to provide you with a beautifully and professionally written, technically sound, manuscript. And as a highly trained and skilled professional, your author is qualified to do so. However, your author understands that ultimately, the work is yours and must comply with what is most satisfactory to you.
- (18) Can I add to/delete from/otherwise change my package of services after purchase?
- a. We work very closely with you prior to beginning work to determine your goals and the services that best meet those goals. However, we understand that things change. So, we do offer some flexibility in the services after the process has begun.

- b. Each package includes an initial, **non-refundable** retainer/deposit that is due on or before the initial consultation. The initial, **non-refundable** retainer/deposit is one fifth (1/5th) the total fee of the package chosen.
 - c. We will do our best to ensure that we provide you the services that serve you best so that there is no need to change anything once the process has begun. During the initial consultation, we will discuss possible additions, deletions, or other changes that may arise during the writing process so that you and your author have a plan in place to deal with those changes.
- (19) If Bleu Anchor Entertainment ghostwrites/co-authors my book, does that mean it will publish it also?
- a. No. While our ghostwriting and co-author services include an in-depth consultation concerning publishing your work through Bleu Anchor Entertainment, that does not guarantee a publishing agreement. The ghostwriting and co-author services are separate and distinct from any and all other services not included in your package.
 - b. While we are a publishing company and we have complete confidence in our authors, whether we publish a work is generally a determination independent of who authored the work.
- (20) Will my ghostwriter/co-author help me with marketing my book?
- a. No. Your ghostwriter/co-author's focus is on producing a beautifully and professionally written, technically sound manuscript.
 - b. Bleu Anchor Entertainment's publishing team does provide marketing and promoting services. If Bleu Anchor Entertainment publishes your manuscript, those services are included. Click on the "Services" tab above and choose "Publishing" to learn more about our publishing services.
 - c. Click on the "Send Us A Dove" tab to contact us if you have additional questions. Include "Ghostwriting to Publishing" in the subject line.
- (21) What are milestones in the writing process?
- a. Milestones are predetermined deadlines in which your author will provide you with certain materials called "deliverables" and you will make your next payment.
 - i. There are generally four (4) deliverables in the process that will be due at the predetermined deadlines: (1) Outline; (2) 1st half of rough draft; (3) 2nd half of rough draft; (4) Final manuscript.
 - ii. Your author will deliver to you the appropriate documents and you will make the corresponding installment payment, on or before the predetermined deadline.